



3rd PENANG INTERNATIONAL CONFERENCE ON HOSPITALITY 2023

DATE: 13 SEPTEMBER 2023 (WEDNESDAY)

PRESENTATION SCHEDULE

Breakout Room 1: Andaman

Track: Sustainable Education and Human Capital

Moderator: Dr Farah Adibah Che Ishak

Time	Presenter Name	Paper ID	Presentation Title
10:30am	Mr Mohamed Haidrin Mohamed Aris	QED113	ANALYZING THE RELATIONSHIP BETWEEN WORK-BASED LEARNING (WBL), ASK (ATTITUDE, SKILLS & KNOWLEDGE) ATTRIBUTES (COMPETENCY/ABILITY) AND GRADUATE EMPLOYABILITY THROUGH TOURISM AND HOSPITALITY MANAGEMENT PROGRAM FROM THE PERSPECTIVE OF THREE-WAY STAKEHOLDERS IN POLYTECHNIC, MALAYSIA
10:45am	Mr Alfian Thomas	QED102	THE INFLUENCE OF EXTRINSIC MOTIVATION AND DESTINATION IMAGE ON EDUCATIONAL TOURISM DESTINATION SELECTION BEHAVIOUR IN AN EXTENDED STIMULUS-ORGANISM-RESPONSE MODEL
11:00am	Dr Salmalina Salleh	QED107	BIBLIOMETRIC ANALYSIS OF MOBILE LEARNING IN THE HOSPITALITY EDUCATION
11:15am	Mrs Hanani Ahmad Zubir	QED110	SUSTAINABLE EDUCATION: TEACHERS' VIEWS TOWARDS NEARPOD AS A TOOL IN GAME-BASED LEARNING

11:30am	Mrs Mazlina Mahdzar	QED108	THE IMPACT OF SOCIAL MEDIA ON HOSPITALITY AND TOURISM STUDENTS'ACADEMIC PERFORMANCE
11:45am	Justin Wijaya	EMP105	ANALYSIS OF FACTORS AFFECTING ENTREPRENEURIAL INTENTION AMONG UC MAKASSAR STUDENTS
12:00pm	Dr Siti Fatimah Mohamad	PER104	EVOLUTION OF MANAGERIAL COMPETENCIES IN THE HOSPITALITY AND TOURISM INDUSTRY: A SYSTEMATIC LITERATURE REVIEW
12:15pm	Dr Hazrina Ghazali	PER105	FACTORS AFFECTING THE JOB STRESS AMONG FAST FOOD EMPLOYEES IN KLANG VALLEY, MALAYSIA

Breakout Room 2: Jintan**Track: Sustainable Health and Wellbeing****Moderator: Dr Ainul Zakiah Abu Bakar**

Time	Presenter Name	Paper ID	Presentation Title
10:30am	Dr Syafiqah Rahamat	PMH103	A DESCRIPTIVE ANALYSIS OF HOSPITALITY WORKERS' MENTAL HEALTH IN MALAYSIA DURING COVID-19 PANDEMIC (PMH103)
10:45am	Dr Zaharah Mohamed Rani	HRT100	INVESTIGATING THE INFLUENCE OF DESTINATION IMAGE, TOURIST SATISFACTION, AND DESTINATION LOYALTY ON REVISIT INTENTION TO HERITAGE TOURISM DESTINATION
11:00am	Dr Tay Kai Xin	HWT107	TRAVEL BEHAVIOR AND PREFERENCE, TRAVEL CONFIDENCE AFTER VACCINATION: MODERATING EFFECT OF TRUST IN VACCINE (HWT107)
11:15am	Dr Peter Musa Wash	HWT111	GOVERNMENT AND PRIVATE ENTERPRISES'S DRIVE FOR RECREATIONAL-TOURISM RESILIENCE IN COVID-19
11:30am	Mr Adie Effendi Zulkefli	NTH107	ENCODING AND DECODING IN THE CONTENT ANALYSIS OF MUKBANG YOUTUBE VIDEOS
11:45am	Ms Tuti Elfrida	QOL103	RECONCEPTION OF WELL-BEING AMIDST THE TOURISM ACTIVITIES AMONG THE BADUY INDIGENOUS COMMUNITY, INDONESIA
12:00pm	Yoshiko Ogawa	HRT104	THE CONTRIBUTION OF HACHIOJI GEISHA TO SUSTAINABLE HERITAGE TOURISM THROUGH JAPANESE HOSPITALITY
12:15pm	Mr Mohd Zulhilmi Suhaimi	NTH106	EXPLORING DIETARY PATTERNS AND FOOD PREFERENCES OF MALAYSIAN ADULTS DURING THE ENDEMIC PHASE: AN INVESTIGATION INTO THE CHANGES IN FOOD HABIT

Breakout Room 2: Jintan			
Track: Sustainable Health and Wellbeing			
Moderator: Dr Noor Azira Abdul-Mutalib			
Time	Presenter Name	Paper ID	Presentation Title
2:00pm	I Gede Anom Sastrawan	SCC100	THE ROLE OF STAKEHOLDERS AND THE IMPLEMENTATION OF THE PENTAHHELIX COASTAL TOURISM FRAMEWORK IN THE TAMAN INSPIRASI MUNTIG SIOKAN DESA INTARAN KOTA DENPASAR BALI
2:15pm	Prof. Dr Mohd Hafiz Hanafiah	SCC102	EXAMINING THE ENTREPRENEURIAL TRAITS AND EXPERIENCE, SENSE OF COMMUNITY AND CHALLENGES IN COMMUNITY-BASED TOURISM RELATED BUSINESSES
2:30pm	Dian Pramita Sugiarti	SCC101	KIDS CLUB: CHILD-FRIENDLY HOTEL MARKETING STRATEGY
2:45pm	Mrs Siti Aisyah tumin	NTH104	TO PURCHASE OR NOT? CONSUMERS' ORGANIC FOOD PURCHASE INTENTIONS IN SELANGOR DURING COVID-19 ENDEMIC
3:00pm	Dr Hazrina Ghazali/ Mohd Amar Ridham Othman	PMH100	IDENTIFYING POSSIBLE FACTORS THAT INFLUENCE MENTAL HEALTH AMONG EMPLOYEES DURING COVID-19: A CASE OF RESTAURANT INDUSTRY IN MALAYSIA
3:15pm	Dr Anderson Ngelambong	SCC105	COMMUNITY DEVELOPMENT OF NEUNKHAM DISTRICT, CHAINART PROVINCE
3:30pm	Dr Farah Adibah Che Ishak	HHW001	RESTORING RESTAURANT DESIGN AND LAYOUT: TOWARDS SAFER DINING OUT EXPERIENCE
3:45pm	Dr Zuriati Ibrahim	NTH109	EMPOWERING COMMUNITIES FOR SUSTAINABLE NUTRITION AND HEALTH: INSIGHTS FROM SERVICE-LEARNING ACTIVITIES IN COMMUNITY DIETETICS EDUCATION
4:00pm	Dr Tay Kai Xin	HWT114	DEVELOPING RIVER TOURISM PRODUCTS AND THE MARKETING STRATEGIES: OBSERVATION AND FOCUS GROUP DISCUSSION APPROACH
4:15pm	Dr Nur Hidayah Che Ahmat	HHW002	A DESCRIPTIVE ANALYSIS OF THE EFFECT OF COVID-19 OUTBREAK ON MALAYSIAN HOSPITALITY WORKERS
4:30pm	Dr Ungku Fatimah Ungku Zainal Abidin	HWT118	KNOWLEGDE, ATTITUDE AND PRACTICE (KAP) ON THE PREPARATION OF HEALTHY MENU AMONG FOODSERVICE OPERATORS IN KLANG VALLEY

Breakout Room 3: Lawang**Track: Sustainable Innovation and Economic Development****Moderator: Dr Zuriati Ibrahim**

Time	Presenter Name	Paper ID	Presentation Title
10:30am	Dr Azdel Abdul Aziz	HPI007	A ROBOTIC CONCEPTS: STUDY OF PERCEIVED BRAND REPUTATION AND CUSTOMERS' PERCEIVED PERFORMANCE IN A RESTAURANT
10:45am	Dr Nur Hidayah Che Ahmat	ECO100	A QUALITATIVE INQUIRY ON THE EFFECTS OF COVID-19 PANDEMIC ON HOSPITALITY INDUSTRY IN MALAYSIA
11:00am	Mr Noor Azmi Ahmad	ECO107	CRITICAL SUCCESS FACTORS (CSFS) ON FOOD AND BEVERAGE MICRO BUSINESSES IN MALAYSIA: A POST PENDEMIC COVID-19 EVALUATION
11:15am	Mrs Noorhaiza Masri	ECO108	ASSESSING THE LOCAL COMMUNITIES' LIVELIHOOD RESOURCES IN COASTAL AND MARINE TOURISM DESTINATION DEVELOPMENT IN MALAYSIA: PRELIMINARY FINDINGS
11:30am	Mr Sperico Michael Alden	TOU106	UNDERSTANDING THE FACTORS AFFECTING CUSTOMER SATISFACTION AND INTENTION TO REUSE THIRD-PARTY ONLINE FOOD DELIVERY SERVICES
11:45am	Dr Ahmad Fareed Ismail	TOU104	FACTORS INFLUENCING THE ADOPTION OF DIGITAL PAYMENT SYSTEM AMONG UNDERGRADUATES IN MALAYSIA
12:00pm	Ms Nurul Farah Izzah Zailani	TOU107	THE INFLUENCE OF EVENT SPONSOR FACTORS AND TEAM IDENTIFICATION ON SPONSOR RESPONSE: THE MEDIATING ROLE OF SPONSORSHIP IMAGE AND FLOW EXPERIENCE
12:15pm	Ms Khaslinda Akasyah Mujin	TOU108	APPLICATION OF VAM TO EXAMINE THE VIRTUAL TOURISM ADOPTION AMONG UNDERGRADUATE STUDENTS IN MALAYSIA

Breakout Room 3: Lawang**Track: Sustainable Innovation and Economic Development****Moderator: Dr Siti Fatimah Mohamad**

Time	Presenter Name	Paper ID	Presentation Title
2:00pm	Dr Ainul Zakiah Abu Bakar	HPI006	CONSUMERS' PERCEPTION AND ACCEPTANCE OF SELF-SERVICE TECHNOLOGY (DIGITAL MENU AND ORDERING SYSTEM) IN CASUAL DINING RESTAURANT IN MALAYSIA
2:15pm	Mr Saiful Bahri Mohd Kamal	ECO105	POST PANDEMIC AVIATION TRAVEL: THE ALTERATION OF TRAVEL BEHAVIOUR
2:30pm	Lihan	TOU114	A LITERATURE REVIEW ON THE STORYTELLING MARKETING APPROACH TO ENHANCE TOURISTS EXPERIENCE
2:45pm	Dr Dian Aszyanti Atirah Mohd Asri	HPI003	COMPETITIVE INTELLIGENCE PRACTICES AMONG FOUR- AND FIVE-STAR HOTELS IN MALAYSIA: PERSPECTIVES OF GENERAL MANAGERS AFTER PANDEMIC COVID-19
3:00pm	Ni Luh Ramaswati Purnawan	SMH110	EXPLORING THE ROLE OF SOCIAL MEDIA ENGAGEMENT IN TOURISM AND HOSPITALITY
3:15pm	Mr Raja Iskandar Putera Raja Mustapha	SMH105	THE MODERATING EFFECT OF INFORMATION ON CHOICE OVERLOAD AND WORD OF MOUTH
3:30pm	Dr Nina Farisha Isa / Dr Anderson Ngelambong	SMH100	THE EFFECT OF MOBILE APPLICATION (APPS) EXPERIENCE ON ONLINE BOOKING INTENTION
3:45pm	Janianton Damanik	TOU116	UNDERSTANDING THE MILLENNIAL'S USAGE STRATEGY OF VIRTUAL REALITY AS A PROMOTIONAL MEDIA FOR TOURISM VILLAGE IN EAST LOMBOK, INDONESIA
4:00pm	Elia Ardyan	HPI008	IMPROVING QUALITY OF MOMPREENEUR NETWORK TIES QUALITY TO ENHANCE PERFORMANCE: MOMPREENEUR CASES IN THE TOURISM INDUSTRY
4:30pm	Tang Hui Qin / Dr Wan Melissa Wan Hassan	ECO109	EXAMINING THE DIGITAL MARKETING PRACTICES IN SME BAKERY CAFÉ RESTAURANTS IN KLANG VALLEY, MALAYSIA

Breakout Room 4: Pala**Track: Sustainable Environment and Natural Resources****Moderator: Dr Wan Melissa Wan Hassan**

Time	Presenter Name	Paper ID	Presentation Title
10:30am	Noor Azira Abdul Mutalib	FSM103	PREVALENCE AND ANTIBIOGRAM PROFILE OF LISTERIA MONOCYTOGENES IN READY-TO-EAT FOOD SOLD AT NIGHT MARKETS IN KLANG VALLEY, MALAYSIA
10:45am	Ms Nurul Syazana Hishamuddin	FSM101	EXAMINE FOOD SAFETY PRACTICES OF FOOD DELIVERY RIDERS USING KAP THEORY
11:00am	Mrs Noraslinda Mohd Said	HPE001	A STUDY OF CUSTOMER SATISFACTION TOWARD SERVICE QUALITY OF HOTELS IN LANGKAWI
11:15am	Nur Jazilah Jaafar	HPE009	A CASE STUDY OF SATISFACTION IN RECREATION ACTIVITIES AT ALOR LEMPAH KUALA KUBU BHARU
11:30am	Assoc. Prof. Dr Johanuddin Wahap@Lahap	FCT102	CUSTOMER ATTITUDE, SUBJECTIVE NORM, AND PERCEIVED BEHAVIORAL CONTROL TOWARDS CUSTOMER PURCHASE INTENTION
11:45am	Dr Nurul Hanisah Juhari	FPP102	IMPACT OF DIFFERENT DRYING METHODS ON PHYSICOCHEMICAL PROPERTIES, VOLATILE COMPOUNDS AND CONSUMER PREFERENCES OF ROSELLE (HIBISCUS SABDARIFFA L.) TEAS
12:00pm	Mohammad Syakir Zainozaman	PRO100	FACTOR INFLUENCING ORGANIC FOOD CONSUMPTION TOWARD INTENTION AND ACTUAL PURCHASE BEHAVIOUR AMONG MALAYSIAN MILLENNIALS
12:15pm	Dahlan Abdullah	FCT106	CUSTOMER EMOTIONS AND RESTAURANT REVISIT INTENTION: THE MEDIATING ROLE OF EXPERIENTIAL SATISFACTION

Breakout Room 4: Pala**Track: Sustainable Environment and Natural Resources****Moderator: Dr Syafiqah Rahamat**

Time	Presenter Name	Paper ID	Presentation Title
2:00pm	Mr Sperico Michael Alden	FCT101	REVISITING INDIGENOUS RESETTLEMENT EFFECT ON FOODWAYS PRACTICES
2:15pm	D. N. Shariff	FSM104	ENHANCING COMPANY PERFORMANCE IN THE HALAL FREEZER FOOD SUPPLY CHAIN: THE MEDIATING ROLE OF HALAL SAFETY MANAGEMENT IN WAREHOUSING
2:30pm	Muhammad Nur Fitri Rusli	FPP106	QUANTIFYING CONSUMERS' ACCEPTANCE OF FUNCTIONAL FOODS IN POWDERED FORM: A STUDY OF OLIVETIN
2:45pm	Nor Amisyia Azlina	FPP107	CONSUMER PREFERENCES TOWARD FORMULATED ELDERLY MILK BASED ON SENSORY ATTRIBUTE
3:00pm	Nur Aifa Fadil	FPP108	CONSUMER PREFERENCES TOWARD PRODUCT ATTRIBUTES IN KOPI ALA KAZIM FUNCTIONAL FOOD
3:15pm	Carolina Novi Mustikarini	EMP103	FROM AWARENESS TO ACTION: ADDRESSING THE UNDERLYING FACTOR OF GLASS CEILING EFFECT FOR WOMEN IN MULTIPLE SECTOR
3:30pm	Dr Muhammad 'Arif Aizat Bashir	FPP100	FROM CRUMBS TO CLICKS: THE ROLE OF PRODUCTS ATTRIBUTES IN ONLINE BAKERY PURCHASE INTENTION
3:45pm	Alyssa Ch'ng Sing Yee / Dr Wan Melissa Wan Hassan	NTH118	ASSESSING THE DETERMINANTS OF FOOD CHOICE FOR THE ELDERLY UNDER CARETAKERS' SUPERVISION
4:00pm	I Putu Hardani Hesti Duari	HRT105	DEVELOPMENT AND INNOVATION OF TOURISM GUIDE CURRICULUM IN BOROBUDUR TOURISM VILLAGE
4:15pm	Nikol Katherine Lopez Llantuy / Dr Lee SoJung	RMT100	VOLUNTEER RESEARCH IN RURAL TOURISM: A SYSTEMATIC BIBLIOMETRIC REVIEW
4:30pm	Darwinn Mann / Dr EunHa Jeong	QED112	EXAMINING STUDENT CLUB MEMBERS' RETENTION BY INVESTIGATING RELATIONSHIPS AMONG MOTIVATION, PSYCHOLOGICAL OWNERSHIP, AND RETENTION WITH THE MODERATING VARIABLE OF VALUE CO-CREATION